**What are three conclusions we can make about Kickstarter campaigns given**

**the provided data?**

* The maximum number of campaigns submitted were from the theater/plays (category/sub-category) and more than 50 % were successful.
* All the campaigns in Journalism submitted did not make through and all were cancelled.
* The top three number of campaigns submitted were related to the entertainment industry, theater, music and film/videos.
* The most successful campaigns were started in May.

**What are some of the limitations of this dataset?**

Its all over the countries, so we cannot be sure a specific campaign will be successful in a particular city or state. Also, we don’t know the population size so we don’t know how relevant the number of backers size we are using is. Also, the dataset provided is very limited and also the number of categories and sub-categories are limited. It needs to be broadened.

**What are some other possible tables/graphs that we could create?**

* We could create a pivot table to count how many campaigns were "successful," "failed," "cancelled," or are currently "live" per category and **years** and creating a clustered column pivot chart that can be filtered by country.
* We could create a pivot table to count how many campaigns were "successful," "failed," "cancelled," or are currently "live" per category and **quarter** and creating a stacked column pivot chart that can be filtered by country.
* We can create a pivot table with a column of state, rows of Date Created Conversion, values based on the count of state, and filters based on sub category and **quarter** and can create a pie chart.
* We can create bar charts.
* The possibilities are endless.